



# Will young women take oral PrEP?

## Lessons from HPTN 082, 3P and POWER

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## Background to HPTN 082/HERS

- HIV incidence of 4-6% among young African women in recent HIV prevention trials
- PrEP is highly effective when taken with good, but not, perfect adherence
- PrEP use was low (20-25%) in FEM-PrEP and VOICE trials
- Qualitative research among former VOICE participants indicated drug level feedback could foster more honest discussion about PrEP adherence
- Given the need for primary HIV prevention among young African women and the high effectiveness of PrEP, it is important to assess the effectiveness of PrEP adherence support strategies

# Primary Objectives of HPTN 082

- To assess the proportion and characteristics of young HIV-uninfected women who accept versus decline PrEP.
- To assess the difference in PrEP adherence in young women randomized to enhanced adherence support (using drug level feedback) versus standard of care adherence support.

# HPTN 082: Evaluation of daily oral PrEP as a primary prevention strategy for young African women



## Study Population

Uninfected women  
Ages 16-25 yrs

Johannesburg & Cape Town,  
South Africa  
Harare, Zimbabwe

Eligibility criteria: Sexually active in past month; VOICE risk score  $\geq 5$ ; interest in PrEP; access to mobile phone; hepatitis B seronegative

## Target Enrollment

- 400 women who accept PrEP at enrollment
- $\leq 200$  women who decline PrEP at enrollment

Standard adherence support

Standard adherence support  
*plus drug level feedback*




# Standard adherence support in HPTN 082

- Weekly two way SMS in first 3 months
- Monthly adherence clubs
  - Peer support
  - Address concerns & share experiences about PrEP
  - Problem-solve adherence challenges
- Brief counseling at visits: Months 1,2, 3, 6, 9 and 12
- Discrete pill containers



## Drug level feedback at months 2 and 3

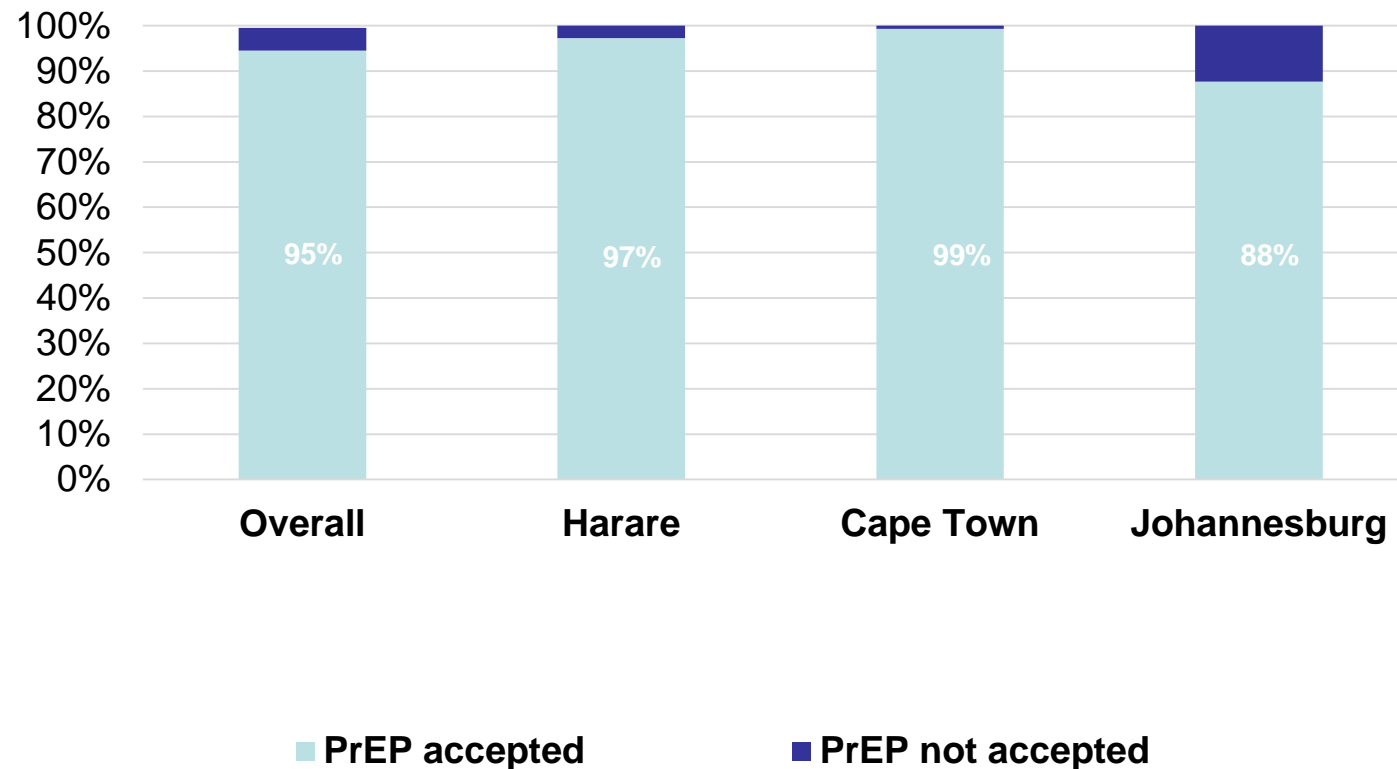
- Women randomized to enhanced counseling have DBS TFV-DP levels obtained at months 1 and 2.
  - Results given at next visit (month 2 and 3)
- DBS are a measure of average adherence in prior month
- Counseling messages for  $\geq 4$  doses/week (green), 1-3 doses/week (yellow) and below detection (red)
  - Lower thresholds used at month 1 before TDF-DP levels reached steady-state

Sample Month	Results Month	Threshold		Counseling Message
Month 1	Month 2	$>500$ fmol/punch		<p><u>4 or more doses per week (<math>&gt;500</math> fmol/punch at wk 4 and <math>&gt;700</math> fmol/punch at wk 8)</u></p> <p><b>Key message:</b> You are doing great! Keep up the good work and remember that taking one PrEP pill every day is needed for strong protection against HIV.</p>
Month 2	Month 3	$\geq 700$ fmol/punch		
Month 1	Month 2	16.6 – 499 fmol/punch		<p><u>~1-3 doses per week (between detectable – 499 fmol/punch at wk 4 and detectable to 699 fmol/punch at wk 8)</u></p> <p><b>Key message:</b> It looks like you are trying to take the PrEP medication, but are having some difficulties. Remember that taking one pill every day is needed for strong protection against HIV. How can we help you do even better?</p>
Month 2	Month 3	16.6 – 699 fmol/punch		
Month 1	Month 2	BLQ ( $<16.6$ fmol/punch)		<p><u>No TFV-DP detected (below quantification of 16.6 fmol/punch)</u></p> <p><b>Key message:</b> It looks like you haven't been able to take the PrEP medication. Is PrEP something that you are still interested in? If yes, how can we help you?</p>
Month 2	Month 3	BLQ ( $<16.6$ fmol/punch)		

Anderson P et al. TFV-DP in DBS: DOT-DBS Study. CROI 2017  
 Anderson P et al Sci Transl Med 2012  
 Grant R et al Lancet Infect Dis 2014

# HPTN 082: PrEP uptake

Figure 1: PrEP uptake overall and by site



## Analysis: Definitions and methods

- Primary adherence outcome: TFV-DP  $\geq 700$  fmol/punch at 6 months
- Predictors of high adherence at 6 months (TFV-DP  $\geq 700$  fmol/punch)
  - Logistic regression, adjusted for site
- Persistence: Detectable TFV-DP or plasma TFV at 3, 6 & 12 months



# Demographics & Sexual Partner Characteristics

Baseline characteristic	Standard Adherence Support* N=212	Enhanced Adherence Support* N=215
Age (years) median (IQR)	21 (19, 23)	21 (19, 22)
<b>Education</b>		
Secondary school or higher	184 (98%)	187 (98%)
<b>CES-D depression score <math>\geq 10</math></b>	126 (59%)	133 (62%)
<b>Any intimate partner violence, past year</b>	100 (48%)	116 (54%)
<b>Trauma symptoms</b>	137 (65%)	152 (71%)
<b>Primary sex partner in past 3 months</b>	174 (83%)	182 (85%)
<b>HIV status of primary partner</b>		
HIV negative	112 (79%)	97 (68%)
HIV positive	1 (1%)	2 (1%)
Does not know	27 (19%)	42 (30%)

# Sexual behavior, risk perception, & PrEP

Baseline characteristic	Standard Adherence Support* N=212	Enhanced Adherence Support* N=215
<b>Thinks partner has other partners</b>		
Yes	54 (31%)	62 (34%)
Don't know	74 (43%)	94 (52%)
<b>Vaginal sex past month (median, IQR)</b>	4 (2,8)	4 (2,8)
<b>Condoms with vaginal sex, past month</b>		
Always or often	60 (36%)	36 (28%)
<b>Curable STI</b>	<b>80 (38%)</b>	<b>87 (40%)</b>
CT, GC, trichomonas, syphilis		

## Tenofovir levels at 3, 6, & 12 months

	3 months	6 months	12 months
<b>Tenofovir diphosphate (TFV-DP), DBS</b>	<b>N=371</b>	<b>N=363</b>	<b>N=347</b>
Detectable	83.6%	56.5%	31.4%
$\geq 700$ fmol/punch* (among those with detectable TFV-DP)	24.8%	20.9%	8.6%

\* TFV-DP  $\geq 700$  fmol/punch was associated with 100% efficacy among MSM in the iPrEX OLE study & the 25<sup>th</sup> percentile of 4 doses/week on average (Grant Lancet HIV 2014)

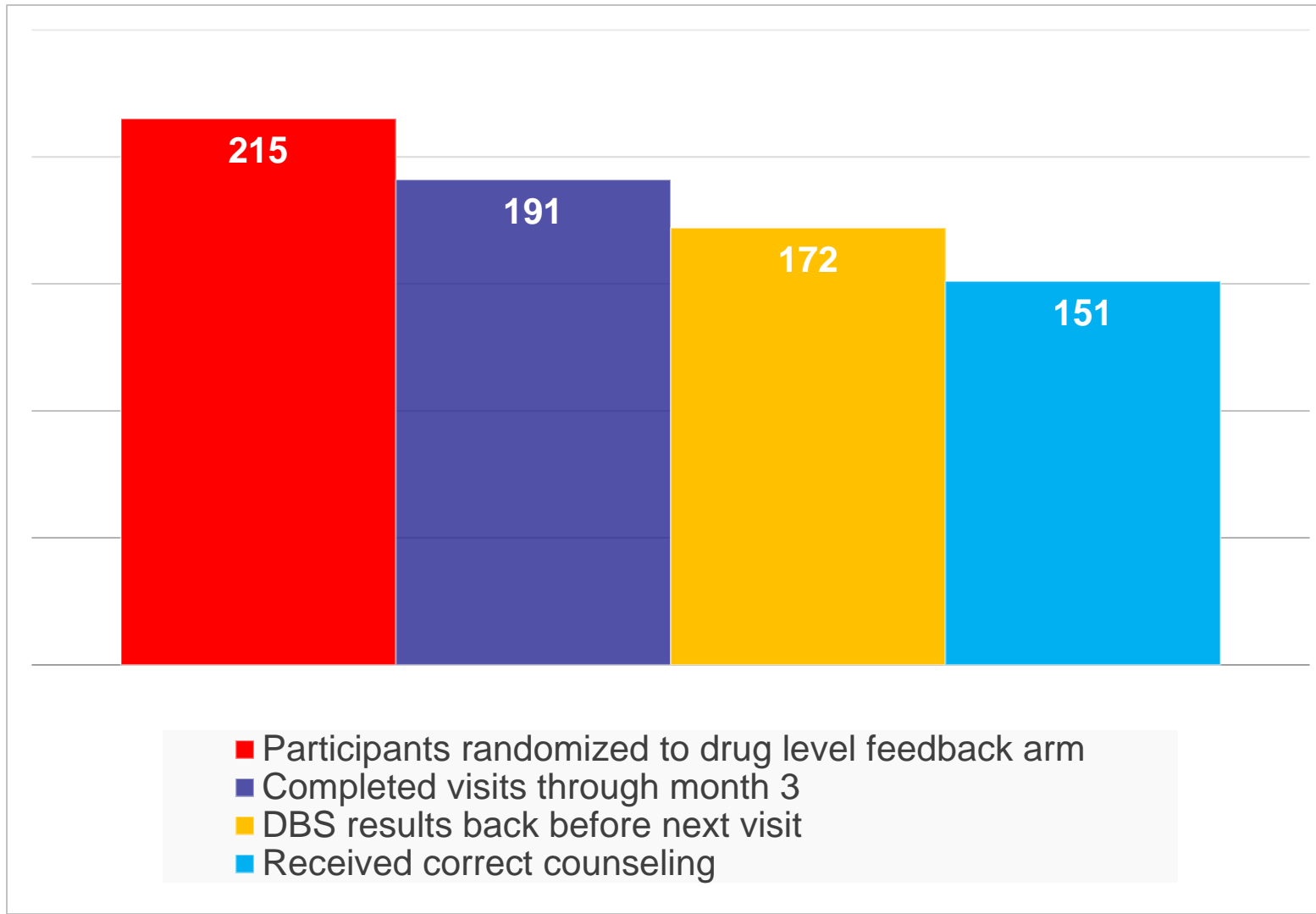
# Effect of drug level feedback on adherence (TFV-DP $\geq 700$ fmol/p) at 6 months

	<b>Standard adherence support</b> TFV-DP $\geq 700$ fmol/punch	<b>Enhanced adherence support</b> TFV-DP $\geq 700$ fmol/punch	<b>Difference in proportion with TFV-DP <math>\geq 700</math> fmol/punch</b>	<b>95% CI</b>	<b>P-value</b>
<i>Intent to treat</i>	40/184 (21.7%)	36/179 (20.1%)	-1.6%	-9.9%, 6.7%	0.7
<i>Per protocol analysis*</i>	40/181 (22.1%)	17/115 (14.8%)	-7.3%	-15.7%, 2.5%	0.2

\* Per protocol analysis excluded women who:

- were not receiving PrEP due to a clinical or laboratory hold
- did not receive drug level feedback because DBS results were not available at next visit, or
- received drug level counselling that did not correspond to the appropriate category based on actual DBS drug levels

# Challenges of retrospective drug level feedback



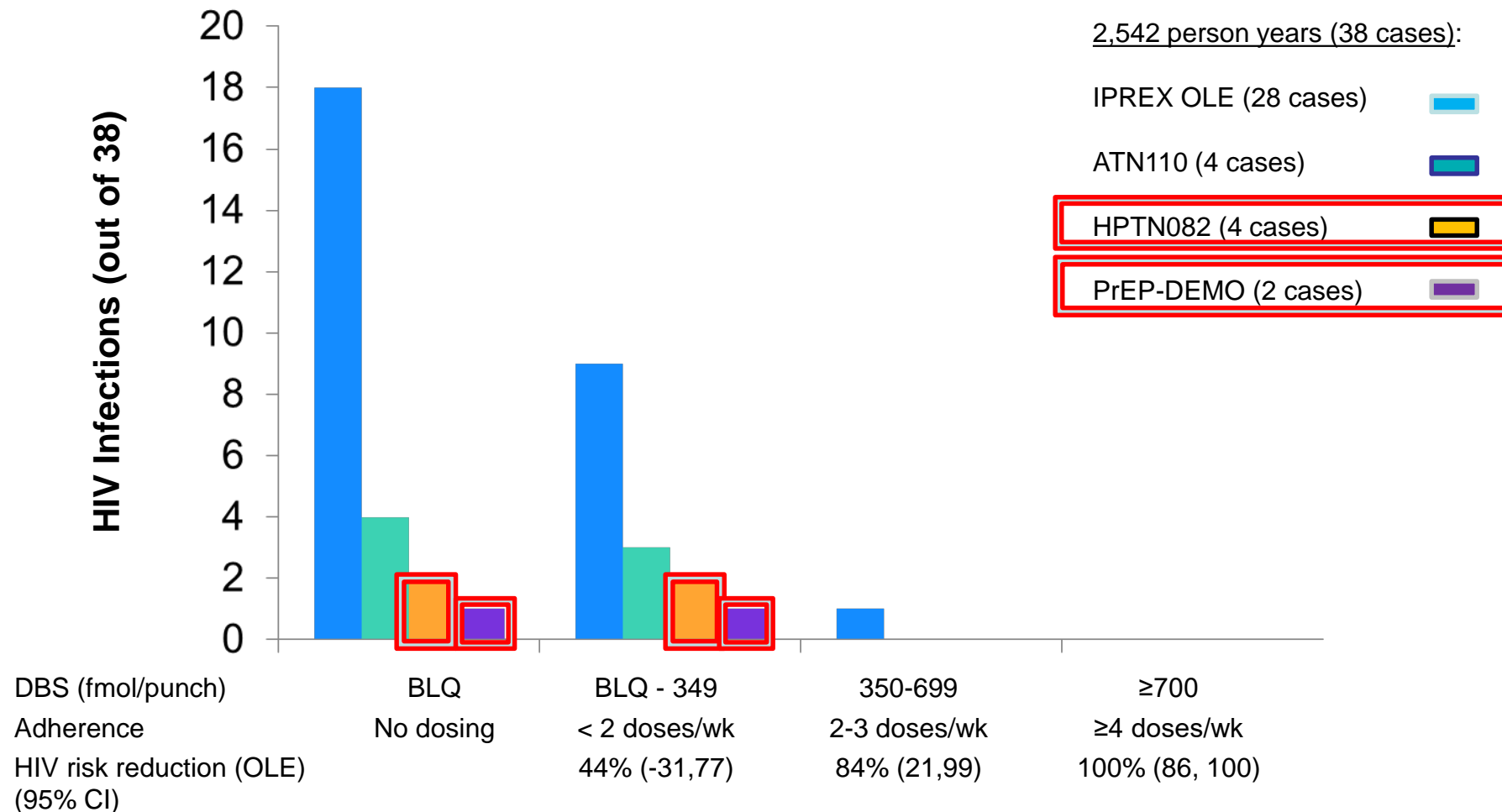
# Correlates of high adherence at 6 months

Covariate	Univariate Odds Ratio (95% CI)	Multivariate Odds Ratio (95% CI)	Multivariate P- values
<b>Perceived risk of HIV</b> (any vs none)	1.9 (1.1, 3.2)	2.4 (1.2, 4.5)	0.008
<b>PrEP readiness score</b> (per unit increase)	1.0 (1.0, 1.1)	1.0 (1.0, 1.1)	0.004
<b>Disclosed to someone about PrEP use</b>	3.3 (1.2, 8.8)	3.0 (1.0, 9.1)	0.06
<b>Number of sexual partners, past 3 months</b>	1.2 (1.0, 1.5)	1.3 (1.0, 1.6)	0.07
<b>Participant ever dropped out of school</b>	1.8 (1.0, 13.1)	2.0 (1.0, 14.1)	0.07
<b>Adherence club participation</b> (per club attendance)	1.7 (1.2, 2.3)	1.3 (1.0, 1.8)	0.10

## HIV seroconversions

- Four HIV seroconverters (at months 3, 6, and two at 9) observed in 404 person-years of follow-up
- HIV incidence of 1.0/100 person-years (95% CI 0.3-2.5)
- 2 had undetectable DBS TFV-DP concentrations and 2 detectable but low concentrations (74 and 243 fmol/punch) in the visit at or prior to when they were first detected HIV seropositive
- Three had no resistance mutations & one had D67N (NRTI mutation) and four NNRTI mutations (K101E, K103N, E138A, and G109A)
  - No resistance mutations associated with TDF or FTC

# Consistent PrEP adherence-response in men & women



Pete Anderson MTN 2019

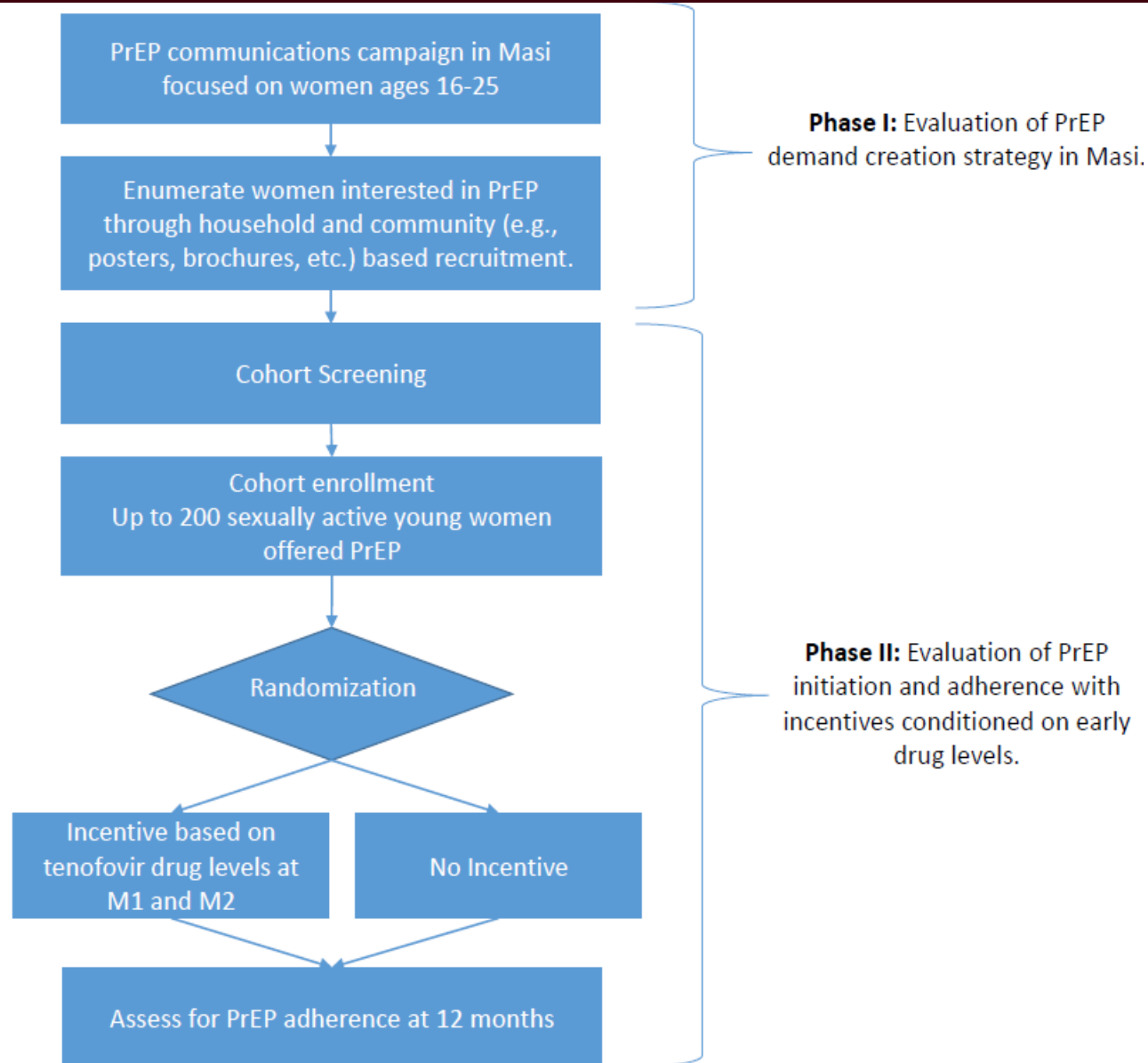


## HPTN 082: Summary

- Very high PrEP uptake (95%) among young women at risk for HIV, a majority of whom took PrEP in the first 6 months
- No effect of drug level feedback on proportions with high adherence by arm at 6 months
  - Challenges in operationalizing DBS drug level feedback
  - Research needed on effective adherence support including POC urine TFV assays
- Women who perceived themselves to be at risk of HIV and were motivated to use PrEP had higher adherence at 6 months
- Low HIV incidence (1%) given risk profile of this cohort
  - Counterfactual HIV incidence of 3.7% based on modeling (Moore CROI 2019)
  - Was low incidence due to higher adherence during periods of risk (“prevention-effective adherence”)?

# The 3P study:

## Social marketing & conditional incentives to increase PrEP adherence



# PrEP demand creation video & brochures



**A PILL  
A DAY  
HELPS  
KEEP  
HIV  
AWAY**

**How does PrEP work?**

PrEP is an antiretroviral pill, Truvada, which helps HIV negative people stay negative. When taken regularly, PrEP has been shown to reduce the chance of getting HIV by more than 90%. You should take PrEP every day to be sure you are protected against HIV. When the medicine is in your blood, it will stop HIV from taking hold and spreading in your body. If you want to protect yourself against STIs and have extra HIV protection, use condoms. If you want to prevent pregnancy, use contraception.

**PREP CAN STOP HIV.  
IT'S UP TO EACH OF US TO DO OUR PART.**

**#HIVfreegeneration  
SPREAD THE WORD. NOT THE VIRUS.**

**THIS IS MY MOMENT**

**I AM MY OWN WOMAN.  
I AM IN CONTROL.**

**I AM PrEPARED  
FOR TODAY. FOR THE FUTURE.  
FOR LIFE'S TWISTS AND TURNS.**

**I AM PrEPPEd**

PREP IS A NEW WAY TO PROTECT YOURSELF FROM HIV. TAKEN EVERY DAY, IT HELPS YOU STAY HIV FREE. #getPrEPPEd

**WE ARE THE GENERATION THAT WILL END HIV**



Developed in collaboration with McCann Global Health

# Incentives conditioned on tenofovir levels to increase adherence among young women on PrEP in Cape Town

Celum, C<sup>1</sup>, Gill, K<sup>2</sup>, Morton, J<sup>1</sup>, Stein, G<sup>1</sup>, Myers L<sup>2</sup>, Thomas, K<sup>1</sup>, McConnell, M<sup>3</sup>, van der Straten, A<sup>4</sup>, Baeten, J<sup>5</sup>, Duyver, M<sup>2</sup>, Mendel, E<sup>2</sup>, Naidoo, K<sup>2</sup>, Dallimore, J<sup>2</sup>, Wiesner, L<sup>5</sup>, Bekker, LG<sup>2</sup>

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## Demographics (N= 200 women)

- Median age was 19 (IQR 17-21)
- 78% had secondary education or higher

## Behavioral Characteristics at baseline

- 86% had a primary partner; median relationship duration of 12 months
- 17% said their primary partner had other partners and 55% were not sure
- Condom use was low: 32% always or often used a condom; 22% never used a condom
- 19% reported interpersonal violence in the past year
- 13% reported weekly alcohol use

## Curable STIs at baseline

- 32% had a curable STI : 25% with chlamydia and 11% with gonorrhea

**Table 1: PrEP adherence, as assessed by TFV-DP levels at 3 months by study arm**

Tenofovir diphosphate in DBS at month 3	Total	Incentive Arm	Control Arm
Concentration in fmol/punch			
Median (IQR)	694.5 (397.5, 1020.5)	758.0 (446.0, 1140.0)	608.0 (288.0, 969.0)
N Undetectable (BLQ)	4	1	3
N Detectable	160	80	80

**Table 4: Effect of conditional incentive on 3 month TFV-DP concentration a continuous outcomes**

	Incentive Arm		Control Arm		Difference Mean (95% CL)	p-value <sup>a</sup>
	N	Mean (SD)	N	Mean (SD)		
Month 3 tenofovir concentration by arm	81	822.0 (522.0)	85	689.1 (546.3)	132.8 (-30.8, 296.5)	0.1111

- There was a nonsignificant trend of higher mean TFV-DP levels at 3 months in the conditional incentive arm

# POWER PrEP delivery locations

## Where We Work



## Objective

*Develop cost-effective and scalable models for implementation of ARV-based HIV prevention products for young women in Cape Town and Johannesburg (South Africa) and Kisumu (Kenya).*

## Consortium Partners



UNIVERSITY OF WASHINGTON  
INTERNATIONAL CLINICAL RESEARCH CENTER



DESMOND TUTU  
HIV FOUNDATION



UNIVERSITY OF THE WITWATERSRAND  
WITS RHI

**Carnegie  
Mellon  
University**



MASSACHUSETTS  
GENERAL HOSPITAL

**IRTI**  
INTERNATIONAL

# POWER Objectives

## Evaluate PrEP use:

- Assess and understand persistence and patterns of use

## Demonstrate effective delivery models:

- Test 3 different PrEP delivery models
- Assess cost and cost effectiveness

Cape Town:  
Mobile delivery services



Johannesburg:  
Youth-friendly clinics



Kisumu:  
Family planning clinics



# POWER: PrEP uptake and interruptions

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**Enrolled**  
N-1738

**PrEP Uptake**  
N-1582(91%)

**Interruptions**  
N-1331/1423(94%)  
Reasons-missed  
visits, decline and  
protocol hold

**PrEP  
Restarts**  
224/1094(20%)

After PrEP initiation  
at month 0 the  
clinics expected  
clients back at  
M1,M3,M6...

**Time of PrEP  
restart**  
91/204 (45%)  
between 1st and  
2nd months

# POWER Key findings

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- Women enrolling in POWER and initiating PrEP are at high risk for HIV acquisition: Unknown partner HIV status, low condom use
- High proportions of risky behavior leading to high prevalence of STI
- High PrEP uptake (91%)
- Common PrEP interruptions (94%)
- 20% restarted PrEP, most of which were due to missed visits
- 46% re-initiated within a month of interruption.





# What we have learned so far

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- High PrEP interest & motivation among African AGYW
- Drug level feedback did not increase adherence (HPTN 082)
  - Trend towards higher adherence with drug level feedback and incentives (3P)
- Persistence is challenging; frequent ‘restarts’
  - Simplify PrEP refills to avoid unintended discontinuations, counseling messages about avoiding interruptions, & minimize barriers to restarting PrEP
- Adherence does not have to be perfect to have prevention benefit
- Chlamydia & gonorrhea very common & usually asymptomatic
  - Need better STI control strategies than syndromic STI management

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