Preparing the Community for VOICE

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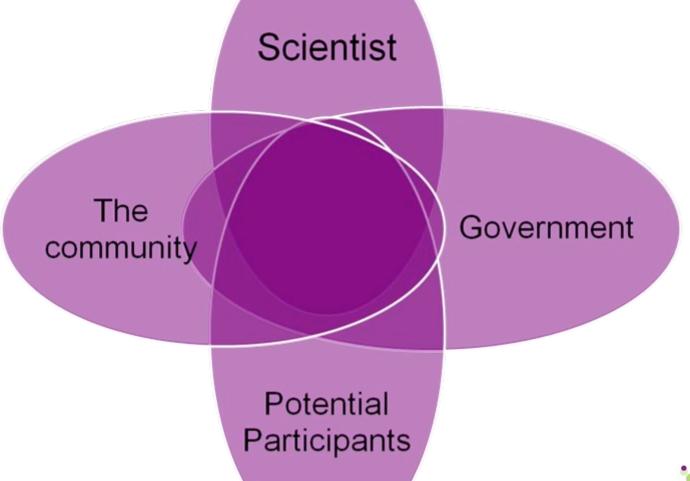
Why Community Preparation

- Involvement of community is a necessary and valuable part of any research effort
- Studies have shown that research is most likely to succeed when the community is involved.

Rivera et al 2004 and HVTN 2006



The main Stakeholders





Main Community Preparatory Activities

- Consultation
- Training Research Team
- Community Sensitization
- Stakeholder Analysis
- Briefing Sessions



Consultation

- Government
 - MOH
 - Local Government
- Community Gate Keeper
 - Opinion Leaders
 - Traditional Leaders
 - Faith Based Leaders



Stakeholder Analysis

Key Stakeholders

Secondary Stakeholders

Tertiary Stakeholders

Training

Research team

Community Advisory Board

Community Sensitization

Potential recruitment areas

Social groupings

Work Places

Health clinics

General Community

Market places

Villages

Special events

Briefing Sessions

- Government Officials
 District Health Management Team and staff
- Local Government
- Media
- Other stakeholdersNon Governmental Organizations



Lessons Learned

 Briefing sessions build working relationship with stakeholders

 Support groups provide communityderived solutions to problems encountered when undertaking research studies

Lessons Learned

 Stakeholders are essential to successful preparation for research activities

 Training research staff helps to them to relay research information to the community

Acknowledgements

COM JHP Staff

CAB

MTN Family



Thank You