MTN-038
PITTSBURGH CRS
Site Initiation Visit

Carol Sprinkle, Research Coordinator
Emma Mairson, Recruiter
Accrual Strategies

- Former study participants
  - Other studies
  - Waiting list
- CFPR email list
- CFPR website (Facebook, Twitter)
- Pitt + Me Research Registry
- Hospitals and clinics
Improving health through research

Pitt+Me® is a community of patients, volunteers, and researchers working together as partners in research and clinical trials to advance healthcare.

Play an important role in the process of discovery by joining Pitt+Me.

JOIN PITT+ME
Accrual Strategies

- College Campuses and Local businesses
- Text in interest
- Referrals from other research groups
- Planned Parenthood
- Community Outreach and Events
- Craigslist
- Paid Advertising
  - University of Pittsburgh Read Green emails
Ring! Ring!

Answer the call -- Be a part of HIV prevention

The Center for Family Planning Research is conducting a research study to help develop a vaginal ring for HIV prevention.

Participants will come to Magee-Womens Hospital for a total of 10 visits over 4.5 months.

You may be eligible to participate if you are:
- 18-45 years old
- Healthy and HIV negative
- Not at risk for pregnancy

Eligible participants will be compensated up to $XX

Interested? Call 412-641-5496 • Text 'JoinCFPR' to 412-999-2758 • birthcontrolstudies.org
Pre eligibility- Phone Screen/Script

- Potential participants call CFPR
- Site representative reads IRB approved phone script and answers questions
- If caller remains interested, phone screen is administered to determine eligibility
- If eligible, contact information is obtained
- Screening visit is then scheduled
Retention Strategies

- Locator Information
- Reminder Calls/Emails
- Visit Calculator
- Development of Rapport
- Provision of CFPR contact information
Monitoring Recruitment

❖ Ongoing Meetings: Study Coordinator, Research Recruiter and PI
  • Daily Schedule
  • Tracking
    • Phone calls received per advertisement method
    • Participant tracking

❖ Biweekly Team Meetings
  • Advertising Report
Questions?