Section 3. Accrual and Retention

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This section provides information on requirements and procedures for recruiting participants in MTN-030/ IPM 041. This section also presents information related to definitions, requirements, and procedures for participant retention.

### 3.1 Pre-Screening Procedures

Sites are encouraged to implement pre-screening procedures for MTN-030/ IPM 041 as part of their outreach and recruitment strategy. Like all outreach and recruitment approaches, strategies and materials used during the pre-screening process must be submitted and approved by local IRBs/ECs. During pre-screening, staff may explain MTN-030/ IPM 041 to potential study participants and ascertain elements of presumptive eligibility, which should be confirmed at an on-site screening visit. The information obtained during pre-screening activities cannot be considered for eligibility determination. Participants found to be presumptively eligible may also be provided the study informed consent or other IRB approved informed consent materials for review prior to their screening visit as part of the pre-screening procedures. PTIDs should not be assigned until after participants provide informed consent at the screening visit.

**Note:** No information collected from participants may be used for publication purposes unless written informed consent is provided from potential participants.

### 3.2 Participant Accrual

Approximately 24 participants will be recruited across two US sites (approximately 12 participants per site). The study-wide accrual period is expected to last approximately 6-8 months. Site staff should make every effort to complete accrual at a rate of about 1-2 participants per month per site. A site’s total accrual target may change in the event that enrollment slots need to be transferred from one site to another, as authorized by the study leadership.

Screening and enrollment data will be captured on case report forms (CRFs) and submitted to the MTN Statistical and Data Management Center (SDMC). Site staff will complete the Eligibility Criteria CRF (CRF) in the Medidata Rave study database for each participant once she enrolls or screens out of the study. Throughout the study implementation period, the SDMC will report out on the number of participants screened and enrolled in the study based on data entered into the study database. Please see Section 13 of this manual for more details on SCHARP Screen Out and Enrollment Reports.
3.2.1 Accrual Tips

Sites should develop methods for tracking actual versus targeted accrual, including monitoring expected screening to enrollment ratios and how these change over time.

Recruitment methods and venues should be assessed on an ongoing basis. The usefulness or “yield” of various recruitment sources should also be tracked over time. Routine team meetings should be held to identify recruitment sources of participants who screen and enroll and methods for timely evaluation of the usefulness of recruitment methods and venues. Discussion points should include the following:

- Of all participants contacted through a particular method or at a particular venue, how many eventually enroll in the study?
- If this number (percentage) is high, keep using that method or venue
- If not, move on to different methods or venues

Staff responsibilities include the following:

- Designate a Recruitment Coordinator who is responsible for tracking accrual rates and managing recruitment efforts over time
- Hold biweekly or monthly meetings among staff involved in accrual activities – community educators, recruiters, outreach workers, peer educators, others – to discuss current and ongoing strategies
- Engage community representatives on accrual issues and strategies throughout the accrual period

Continue to discuss as a team, over time, the following characteristics of “good candidates” for study participation:

- Likely to be retained for the duration of the study
- Likely to use study product as indicated for the duration of the study
- Likely to attend all study visits, respond to SMS messages, and adhere to protocol requirements, including abstaining from vaginal products/practices

3.2.2 Participant Accrual SOP

Site staff are responsible for establishing a study-specific participant accrual plan in the form of a SOP on Participant Accrual; and updating the SOP and recruitment efforts undertaken if needed to meet site-specific accrual goals. The accrual SOP should contain, at minimum, the following elements:

- Site-specific accrual targets
- Pre-screening procedures (if applicable)
- Recruitment methods/venues and approaches for timely evaluation of the utility of recruitment methods/venues
- Methods for identifying the recruitment source of participants who present to the site for screening
- Methods for tracking actual accrual versus accrual targets
- Ethical and human subjects considerations
- Staff responsibilities for all of the above (direct and supervisory)
- QC/QA procedures related to the above (if not specified elsewhere)
3.3 Participant Retention

The term “retention” generally refers to completion of follow-up visits and procedures as specified in a study protocol. This definition must be operationalized for any study, and operational definitions usually reflect the primary objectives and endpoints of a study. For MTN-030/ IPM 041, two retention measures are planned to be used. Additional retention measures may be defined and used during the study if desired by the Protocol Chairs and/or Protocol Statisticians.

- During the study, retention for each regularly scheduled follow-up visit will be defined based on whether participants complete the visit within the visit window. Participants who complete a regularly scheduled visit within the visit window will be considered ‘retained’ for that visit.
- Overall study retention is calculated as the percentage of the total number of visits completed by all participants (within the visit window) divided by the number of visits expected for all participants. A visit is considered expected for a participant once the visit window closes, regardless of whether or not a participant is lost to follow-up or terminated early from the study.

As indicated above, participants who do not complete a particular scheduled visit within the visit window, but make up missed visit procedures at an interim visit or at the next scheduled visit will not be considered retained for the missed visit. However, they will be considered retained for the next scheduled visit if it is completed within the visit window. Thus, retention rates can fluctuate over time and across visits.

The MTN SDMC will post reports on their ATLAS portal presenting retention rates for key study visits designated by the Protocol Team. The SDMC also will generate a final end-of-study retention rate after the study is completed.

3.3.1 Retention Requirements

Each study site will target retention of at least 95% of enrolled study participants for each scheduled follow up visit. The purpose of the 95% retention target is to ensure the accuracy of study results by minimizing bias that can be caused by missing data.

Low retention rates can have serious impacts on the accuracy of the study results because it is unknown whether participants who do not return for scheduled study visits used the study product, liked the product or had adverse effects resulting from use of the product. Missed visits also result in missing laboratory evaluations (PK/PD) at specified study time points. To avoid these problems, and thereby avoid bias in the study results, high participant retention rates must be maintained throughout the study.

3.3.2 Participant Retention SOP

Site staff are responsible for establishing a standard operating procedure (SOP) for Participant Retention to meet the study retention goal of 95%. This SOP should be re-evaluated and modified in response to lower than anticipated retention rates, or at any other time when retention strategies are modified. The SOP should minimally contain the following elements:

- Site-specific retention goals
- Methods for tracking actual retention versus retention goals and for the timely evaluation of the utility of retention methods
- Site-specific definition of “adequate” locator information (for purposes of determining participant eligibility) and procedures for obtaining and updating locator information
• Visit reminder methods and timeframes
• Methods and timeframes for identifying when a visit has been missed and planned retention methods
• Ethical and human subjects considerations
• Staff responsibilities for all of the above (direct and supervisory)
• QC/QA procedures related to the above (if not specified elsewhere)

### 3.3.3 Locator Information

Provision of “adequate” locator information during screening is a study eligibility requirement and each site must specify its definition of adequate locator information in its Participant Retention SOP. This information should be maintained in an organized manner so that different staff members can easily review the information and contribute to re-contact efforts when necessary. All study participants will be asked to provide locator information during the study screening process. Information provided should be regularly reviewed/updated during follow-up. Each study site is encouraged to develop an exhaustive locator form to maximize contact effectiveness and participant retention.

During the informed consent process and when collecting locator information, study participants must be informed that their locator sources will be contacted if study staff are unable to locate the participant directly. Study staff will negotiate with the participant how they will identify themselves when locator sources are contacted. Arrangements agreed upon with the participant should be documented on the locator form.

Study staff should view every participant contact as an opportunity to update the participant’s locator information. When updating locator information, actively review each item on the locator form to determine whether the information is still current (i.e., rather than simply asking “Has any of your information changed since your last visit?”). Site staff should also probe for additional information that the participant was not able or willing to provide at previous visits.

Study staff should document in chart notes and/or visit checklists that they reviewed the locator information with the participant at every visit. Any updates to the locator form should use standard GCP corrections with initials and date of the staff member making the changes.

### 3.3.4 Retention Tips

Some additional strategies for maximizing participant retention are as follows:

• Dedicate adequate staff time and effort to retention efforts.
• Emphasize the value of the participant’s involvement in the study during the study informed consent process and subsequently at follow-up visits. When participants complete scheduled visits, acknowledge and compliment their commitment, time, and effort devoted to the study.
• Develop rapport and ensure participants feel welcome and comfortable during their visits.
• Consider comfort of the waiting area and clinic rooms, especially any areas where participants may spend long days while waiting to provide samples.
• Make use of all available contact methods (e.g. phone, mail, e-mail, etc.). Also make use of other available locator information sources, such as phone and postal directories and other public registries.
• Use tracking systems to identify when participants’ scheduled visits are due and/or overdue. Establish routine mechanisms to remind both study staff and participants of upcoming scheduled visits.
- Prepare a calendar of scheduled visits for each enrolled participant, based on her enrollment date, or offer a planner/calendar as an incentive and note all study appointments in the planner/calendar. Note the dates of all scheduled visits in the participant's file for easy reference. Confirm the scheduling of the next visit at each follow-up visit and give the participant an appointment card with the scheduled visit date and time noted.

- For participants who demonstrate a pattern of late or missed appointments, schedule appointments as early in the day as possible and develop systems for providing extra reminders to these participants, if needed.

- Follow-up on missed appointments with an attempt to re-contact/re-schedule (preferably on the same day). Continue these efforts per the local retention SOP until contact is made.

- Keep participants and community members up-to-date on study progress to foster a sense of partnership and ownership of the study.

- Inform local service providers who interact with the local study population about the study, so that they also can express their support for the study.