RECRUITMENT MATERIAL DESIGN CONCEPT
Is there a place for a medicated lube in HIV prevention?
Could a medicated lube help prevent HIV? Help us find out. Fenway Health is looking for males and transgender women to participate in a research study of a medicated gel to prevent HIV. Participants will receive up to $1,000 for their time.

You may be eligible if you are:
- A male or trans woman who has sex with males
- 18 or older
- HIV-negative
- Sexually active

For more information, call 617.927.6450 or email MTN17@fenwayhealth.org
THE RIGHT PARTICIPANT

Clinic staff will routinely assess participant:
• Punctuality and reliability
• Behaviors – respectful and appropriate
• Honest nature
• Literacy and communication skills
• Understanding of the purpose of this study
• Willingness and ability to follow instructions
• Recognition of potential impact to self and/or study if unable to comply with procedures

Ideal characteristics:
• Willing, able, interested; Available, flexible, organized; Motivated to participate; Past research participation; etc.
PRE-SCREENING

Prior to Enrollment prospective participants and clinic staff will interact, at a minimum, via:

1 telephone call
3 clinic visits

*4 points of contact

Enrollment Visit

*Not inclusive of initial contacts via field recruitment or intra-clinic referral.
PRE-SCREENING

• Telephone Pre-screen
  • Led by Recruitment Team; Participant visit Hx reviewed; Provide study background; Assess initial eligibility

• Pre-screen Consultation
  (Telephone PS Eligible & Interested in Proceeding)
  • IRB approved 30 minute sessions; Face-to-face meeting and review of key details of study including MTN-017 Information Sheet; Q & A; Provide MTN-017 Informed Consent Booklet, if appropriate, for review prior to first part of Screening Visit

• Two-part Screening Visit
  • Each part (Visit 1.0a and 1.0b) approximately 2 hours; Requires the participant to visit the clinic an additional time prior to enrollment (staff can assess ability to keep appointments, arrive on time, willingness/readiness to complete study visits)
LESSONS LEARNED

• MTN-007
  • Detailed explanation of study during recruitment and screening highlighted its clinical complexities up front
  • Leveraged referrals from participants, as well as Fenway staff who were able to connect team with prospective/past participants within study population

• MTN-013
  • The need to select appropriate forums for recruitment
  • Plan to engage/recruit a large enough cohort to account for missed visits, pre-screen/screen fails, external factors that may preclude participation, etc.
  • Institution of required 30 minute, in-clinic, pre-screen consultation to answer/ask questions and meet staff
ENHANCING INVOLVEMENT

- **Site Leadership**
  - Daily communications via email or in-person; weekly reports of recruitment and study activities

- **Clinical Staff**
  - Weekly Operations Team Meeting for staff to review study status, clinical process, and participant retention

- **Counseling Staff**
  - BRWG supervision and assessment of counselors

- **Community Engagement**
  - Integration of rectal microbicides in biomedical prevention updates to appropriate community stakeholders

- **Recruitment**
  - Weekly meetings with clinical and recruitment staff to review the ongoing success of recruitment strategies, and any enrollment or retention issues
THANK YOU!

Questions for the Fenway site:
ilemieux@fenwayhealth.org
617.927.6027

Questions for Fenway MTN-017 Recruitment:
jly@fenwayhealth.org
617.927.6227